

Our Vision: Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.

VISION

COMPETE:
Be the pivotal economic force of the region.

Foster a climate conducive to growth, investment, stability, and opportunity.

“Grow our own” by focusing on retention, expansion and relocation of existing businesses.

Pursue new growth and business recruitment efforts in **target industries**.

Build a **streamlined and cohesive** development process.

CONNECT:
Bring people and places together.

Cultivate our position as the most vibrant and economically healthiest part of our region.

Target investment to geographic areas where there is already economic activity.

Strategically select areas for **new growth**.

Become nationally and internationally recognized as a vibrant and unique city.

Promote Cincinnati's lifestyle.

Develop an efficient multi-modal transportation system that supports neighborhood vitality.

Expand options for **non-automotive** travel.

Plan, design and implement a safe and sustainable **transportation system**.

Develop a regional transportation system that promotes economic vitality.

Use the City's transportation network to help **facilitate economic development** opportunities.

Support **regional and intercity** transportation initiatives.

LIVE:
Strengthen our magnetic city with energized people.

Build a robust public life.

Develop and maintain inviting and **engaging public spaces** that encourage social interaction between different types of people.

Create a **welcoming** civic atmosphere.

Create a more livable community.

Become more **walkable**.

Support and stabilize our neighborhoods.

Provide a full spectrum of housing options, and improve housing quality and affordability.

Provide **quality healthy housing** for all income levels.

Offer housing options of varied sizes and types for residents at **all stages of life**.

Evenly distribute housing that is affordable throughout the City.

Affirmatively further **fair housing**.

SUSTAIN:
Steward resources and ensure long-term viability.

Become a healthier Cincinnati.

Create a **healthy environment and reduce energy consumption**.

Decrease **mortality and chronic and acute diseases**.

Make sustainable **access to fresh, healthy food** a priority in all neighborhoods.

Preserve our natural and built environment.

Protect our **natural resources**.

Preserve our **built history**.

Manage our financial resources.

Better coordinate our **capital improvement spending**.

Spend public funds more **strategically**.

COLLABORATE:
Partner to reach our common goals.

Work in synergy with the Cincinnati community.

Unite our communities.

Speak in a unified voice with other entities to reach regional goals.

Actively coordinate our **regional efforts**.

Cooperate internally and externally to improve service efficiency.

Improve service delivery, control costs and diminish duplication of services.

Implement Plan Cincinnati.

Initiative Areas

Goals

Strategies